

# GREAT WINE CAPITALS LAUSANNE

**Business Delegates'  
Program**

22 – 26 October 2023







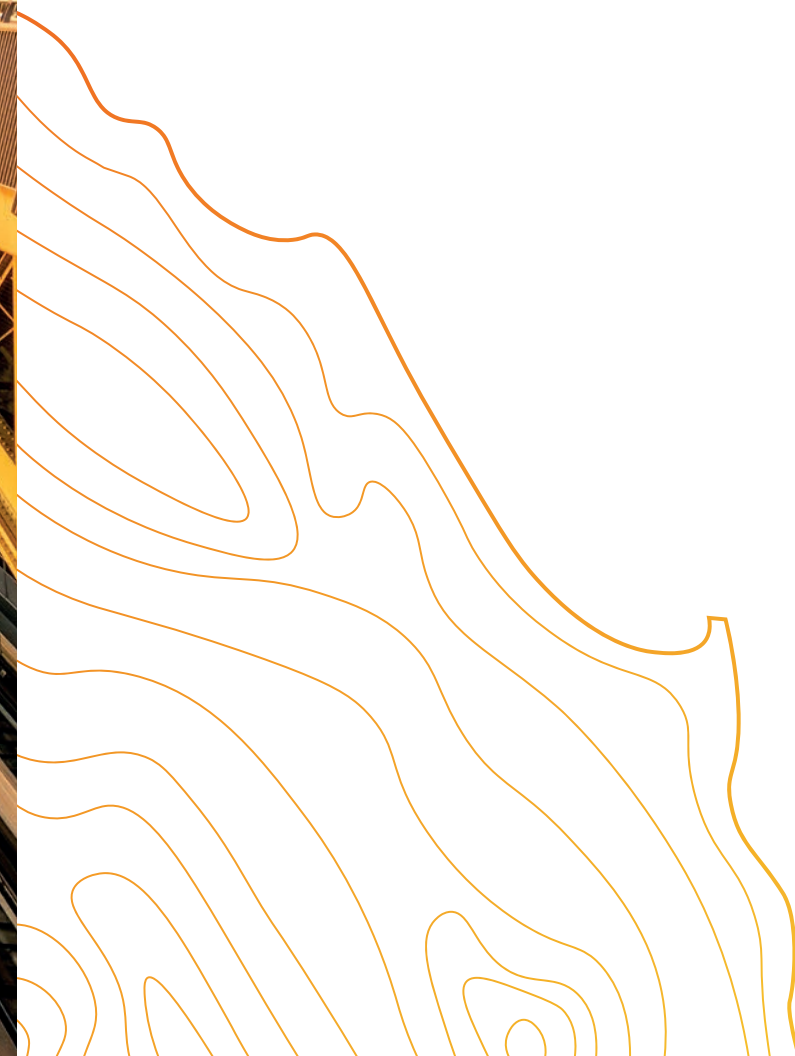
# Lausanne

**Lausanne is the capital of the Swiss canton of Vaud and sits at the Northernmost point of Lake Geneva. It has a compact city centre which is steeped in history and culture, but the student population keeps Lausanne current and vibrant, with theatres, the arts, and night-life on a par with the most beautiful European capitals.**

Given its perfect harmony with nature, it will be no surprise that Lausanne is one of Europe's greenest cities with lots of wonderful parks to explore. There is a harmony of architecture as well, with the historic town called "La Cité" and a must-see gothic cathedral (often considered the most beautiful example in Switzerland), as well as a dynamic metropolis with trendy modern districts such as "Le Flon".

Lausanne has been built on 3 hills, so be sure to pack comfortable shoes as you will get a good workout walking around and exploring the city. To help you out the city is all linked by handy bridges as well as the handy Metro M2- the only metro in Switzerland.

A city in the countryside – embedded in nature and closely surrounded by the vineyards which reflect the diversity of Switzerland's wine regions. The combined forces of glaciers, rivers and mountains have produced diverse soil types and this enormous diversity is reflected in the great number of subtle nuances in the bouquets of the local wines.





DAY 01 / SUNDAY

# Welcome to Lausanne

22nd October

AFTERNOON

**City tour** of the Olympic Capital with visits of the new museum Plateforme 10 and Visarte's exhibition Viti Vini Vici in Parc Mon Repos.

EVENING

**Opening Ceremony & Standing Dinner** at "Salle du Grand Conseil" in the old town

DAY 02 / MONDAY

# The Best Tourism Experience

23rd October

MORNING - AFTERNOON

**Live the Best of Swiss Wine Tourism**

Experience Valais at Celliers de Sion  
- Meet the wine of the Valais in this place full of colour and history

**Lake & Wine** in the regions Geneva and Vaud

- From castle to castle, from wine to wine ...

EVENING

**Swiss dinner** at one of the most visited places in Switzerland: **The Castle of Chillon (Château de Chillon)**. Let yourself get inspired by the culture and the typical Swiss meals.





DAY 03 / TUESDAY

# The Grape Varieties

24th October

MORNING – AFTERNOON

**The Chasselas**, emblematic grape variety: in Switzerland 3573 acres are dedicated to this variety. You will get to know Chasselas in the Château d'Aigle where the Vineyard Museum is located.

**The Pinot**, a well kept secret: A walk through the region of Neuchâtel to discover the wine which will be accompanied by local products.

**The Merlot**, another framework to get acquainted with this grape variety: a school of viticulture and oenology in Changins.

EVENING

**EHL – Hospitality School Lausanne** will welcome you for an international wine tasting. It's the most famous hotel school in the world.

DAY 04 / WEDNESDAY

# Switzerland's Uniqueness

25th October

MORNING – AFTERNOON

**Lavaux:** Land of inspiration and heritage classified by UNESCO. A visit through the vineyard terraces in the form of a gourmet stroll.

**Valais wines reach the top:** Europe's highest vineyard is located at an altitude of 1150 metres in Visperterminen.

**Geneva wines, an international touch:** not only an international city but also an expanding vineyard

EVENING

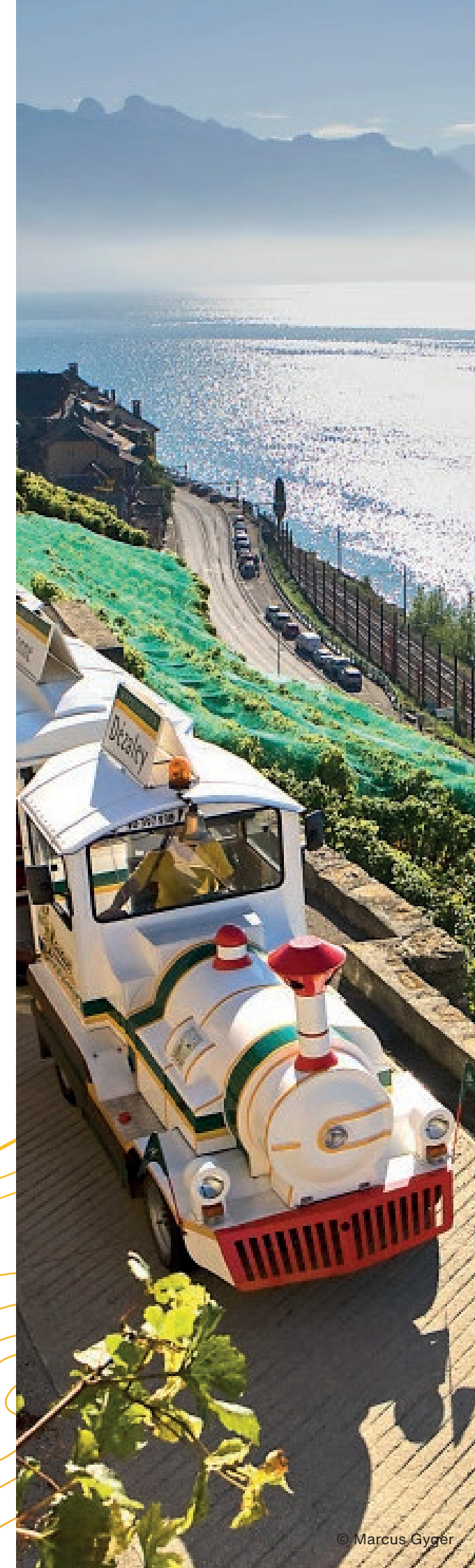
**Free evening**



© Guillaume Perret



© EHL Hospitality Business School



© Marcus Gyger



DAY 05 / THURSDAY

# Conference Day and Gala Dinner

26th October

MORNING – AFTERNOON

## Olympic Museum

- Conference Day
- Closing Ceremony

EVENING

## Beau-Rivage Palace in Lausanne

- Best Of Wine Tourism Award Ceremony
- Gala Dinner

## Terms and conditions

### Cost of the mission excluding flight and accommodation

The registration fee is CHF 1'100.–

### Services included

- Participation in the conference
- The organisation of technical visits to vineyards
- Participation in planned commercial operations (international tasting, workshop, visits), excluding the supply and transport of products
- The provision of common communication tools (badges, participant catalogues)
- Meals included in the official or professional program, with the exception of the Wednesday evening meal
- Transfer by train from Geneva Airport to hotel
- Transfer technical visits and social events (bus, train or public transportation)

### Registration and payment conditions

You can register online **from 22 June 2023**.

Payment for participation fee is made online when you register.

For accommodation, payment is made directly onsite at the hotel (credit card only for guarantee).



© P. Waterton



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# Accommodation

21 to 27 October 2023

**Please be aware: First come, first served!**

## Carlton Boutique Hôtel Lausanne\*\*\*\*

Official Great Wine Capitals Hotel  
[www.carltonlausanne.com](http://www.carltonlausanne.com)

Weekend:

Single room: CHF 170.-/night/room  
(breakfast, city tax and VAT included)

Double room: CHF 195.-/night/room  
(breakfast, city tax and VAT included)

Week:

Single room: CHF 210.-/night/room  
(breakfast, city tax and VAT included)

Double room: CHF 235.-/night/room  
(breakfast city tax and VAT included)

## Royal Savoy Hotel & Spa\*\*\*\*\*

[www.royalsavoy.ch](http://www.royalsavoy.ch)

Single room: CHF 354.20/night/room  
(breakfast, city tax and VAT included)

Double room CHF 393.40/night/room  
(breakfast, city tax and VAT included)

## Hôtel de la Paix\*\*\*\*

[www.hoteldelapaix.net](http://www.hoteldelapaix.net)

Single room CHF 233.50/night/room  
(breakfast, city tax and VAT included)

Double room CHF 267.-/night/room  
(breakfast, city tax and VAT included)

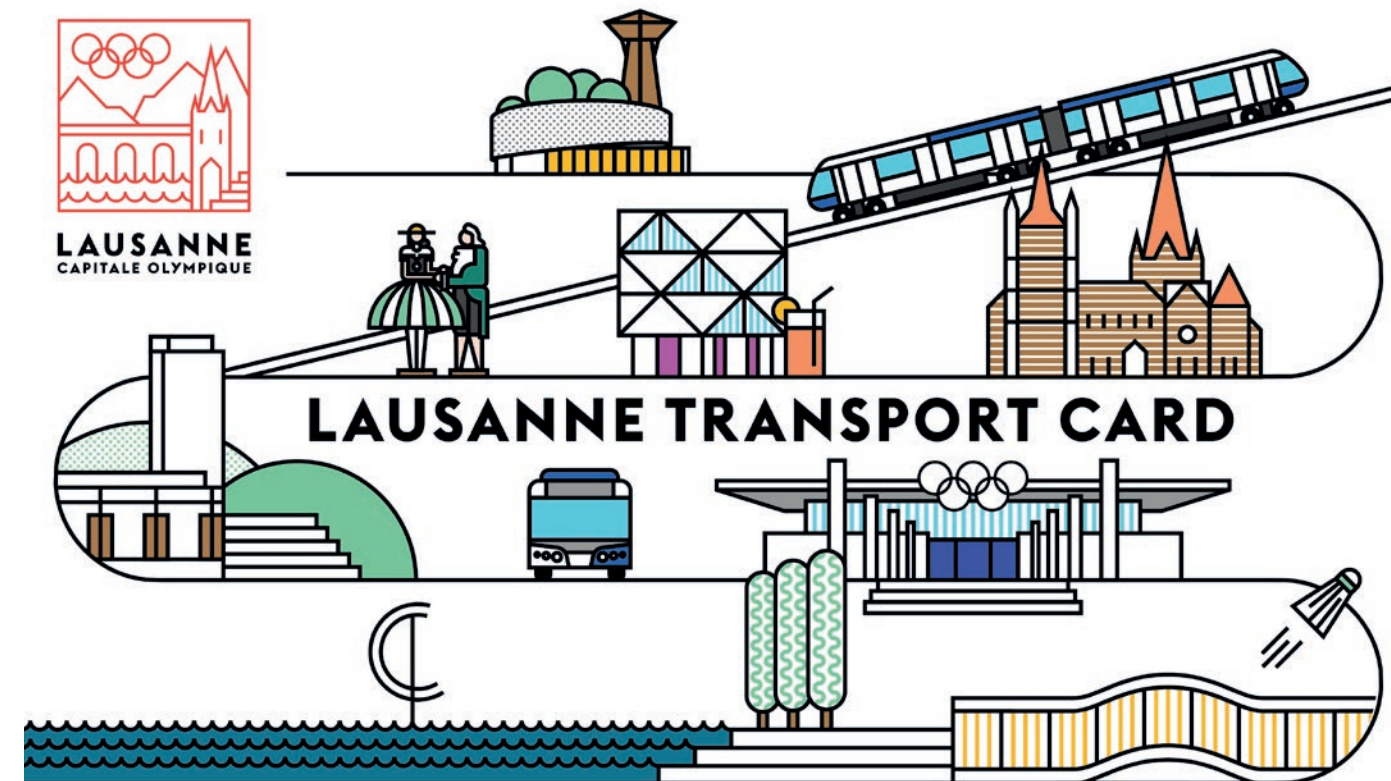
## Moxy Lausanne City\*\*\*

<https://www.marriott.com>

Single room: CHF 162.10/night/room  
(breakfast, city tax and VAT included)

Double room: CHF 175.20/night/room  
(breakfast, city tax and VAT included)

# Want to stay longer?



## Get access to public transport and discounts!

With your Lausanne Transport Card, you can freely use public transport (bus, train, metro) during your whole stay (maximum 15 days) in Lausanne and its surroundings.

But that's not all! Thanks to our partners, you benefit from exceptional discounts and advantages from many museums, shops and other leisure activity providers.

## Contact

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